Welcome to the LATA Responsible Tourism Awards 2025.

Please consider the [Awards Application Guidelines](https://www.lata.travel/sustainable-travel-programme/award-application-guidelines/) when completing the form.

Once completed, please return you application to LATARTAwards@lata.travel, together with your supporting documents. PLEASE SAVE THIS DOCUMENT WITH YOUR COMPANY NAME IN THE TITLE.

**Managing Waste: Reduce, Reuse, Recycle, Upcycle**

Tourism generates significant waste, both from business operations and from visitors who leave behind plastic, packaging, and other disposables. The challenge is not just in managing this waste but in finding innovative ways to reduce, reuse, recycle, and upcycle it—turning waste into value.

This award recognises businesses, destinations, and initiatives that have implemented effective waste management strategies, demonstrating a commitment to minimising waste, eliminating single-use plastics, and repurposing materials in ways that benefit the environment and local communities.

Winners in this category will have proven, scalable solutions that reduce tourism’s environmental footprint and create economic or social value from waste.

**Criteria for Entry**

Applicants must provide **measurable evidence** of their efforts in at least one of the following areas:

1. **Reducing & Eliminating Waste**
	* Removing single-use plastics from operations and providing sustainable alternatives (e.g., glass or refillable bottles).
	* Implementing waste reduction programs to minimise landfill contributions.
2. **Reusing & Recycling Waste Materials**
	* Creating systems for sorting and recycling waste within operations.
	* Establishing partnerships to redirect waste into productive use, such as composting food waste or recycling materials.
3. **Upcycling & Adding Value to Waste**
	* Providing waste materials to local artisans who create upcycled products for sale.
	* Upcycling waste glass into ornaments or plastic into useful products such as furniture, pathways, or wildlife shelters.
	* Selling upcycled products within businesses and using them in daily operations.
4. **Preventing Waste Pollution & Protecting Natural Ecosystems**
	* Implementing waste collection initiatives to prevent plastic from entering waterways and oceans.
	* Partnering with local communities on waste cleanup and awareness campaigns.

Applicants should provide clear evidence of impact, including quantifiable waste reduction, upcycled product sales, community benefits, and visitor engagement in waste management initiatives.

This award celebrates trailblazers in responsible waste management, proving that tourism can turn waste into opportunity, protect ecosystems, and create a cleaner, more sustainable future.

**APPLICATION FORM**

**Part 1 of 2**

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| 1. **Business or project name: If you are recognised in the Awards this is the name of the entity which will be recognised**
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| *Wordcount: n/a* |

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| 1. **What does your business or project do?**
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| Requirements: Tell us what your business or organisation does *Maximum: 500* |

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| 1. **Tell us what you have done. Look again at our description of the category you have entered – see above**
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| Maximum *Wordcount: 750* |

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| 1. **Why did you do this?**
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| Requirements: Here we are looking to hear about why you chose to do this? What is the need you are addressing, and how did you identify this as a need? Why did this matter to you? Wordcount: 500 |

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| 1. **What have you achieved? What has been the impact of your initiative?**
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| Requirement: Here, we are looking to identify what you have achieved to date and the impact that has been delivered through this project. If you do not have exact figures, you can estimate these but please explain how you came to this number. Max *Wordcount: 750* |

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| 1. **What did you do? How did you do this? How was it funded?**
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| Requirement: Here we are looking for answers that show how you achieved this. What approach did you take and why? What tools and materials were used? How do you measure success? Do you report what you achieve in Responsible Tourism? Maximum *Wordcount: 750*  |

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| 1. **How is your project or approach different from others?**
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| Requirements: Here, we are looking to understand what makes your initiative different. This could be in the form of creating new ways of working, and deploying new tools in areas not used before. Maximum *Wordcount: 300* |

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| 1. **FURTHER INFORMATION**
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| 8a) What responsible tourism policies do you have in place? Please attach a copy of your policy or a link to your website. |  |
| 8b) What plans do you have for the future? |  |
| 8c) Have you influenced others with your initiative? |  |
| 8d) Do you have any other responsible tourism initiatives outside of this initiative? |  |
| 8e) Any other comments you wish to add: |  |

**Part 2. ‘ADDITIONAL INFORMATION’**

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| **Contact information for the person who completed the application** |
| Title  |  |
| Name |  |
| Role in business/project |  |
| Phone |  |
| Email |  |

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| **Business information**  |
| Address |  |
| Website |  |
| Social media* Facebook
* Instagram
* TikTok
* X (twitter)
* Other (YouTube)
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|  |
| The team |  |
| Founding date |  |
| Regions you operate in |  |
| Awards previously won |  |
| Target market |  |

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| **Reference 1** |
| Title  |  |
| Organisation |  |
| Job title |  |
| Phone number |  |
| Email address |  |

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| **Reference 2** |
| Title  |  |
| Organisation |  |
| Job title |  |
| Phone number |  |
| Email address |  |