Welcome to the LATA Responsible Tourism Awards 2025.

Please consider the [Awards Application Guidelines](https://www.lata.travel/sustainable-travel-programme/award-application-guidelines/) when completing the form.

Once completed, please return you application to [LATARTAwards@lata.travel](mailto:LATARTAwards@lata.travel), together with your supporting documents. PLEASE SAVE THIS DOCUMENT WITH YOUR COMPANY NAME IN THE TITLE.

**Climate Adaptation & Resilience**

The impacts of climate change—rising sea levels, extreme weather events, wildfires, and droughts—are increasingly threatening tourism businesses and the destinations they rely on. While reducing emissions remains critical, the industry must also adapt to the changing climate to ensure long-term resilience.

This award recognises businesses, destinations, and initiatives that are taking proactive, innovative, and scalable steps to both reduce their carbon footprint and protect tourism infrastructure, communities, and ecosystems from climate-related risks.

Winners in this category will have demonstrated measurable progress in decarbonising tourism operations and/or developing adaptive solutions that safeguard tourism’s future.

**Criteria for Entry**

Applicants must provide clear evidence of their impact in at least one of the following areas:

1. **Reducing Carbon Emissions in Tourism**
   * Implementation of low-carbon or renewable energy solutions within tourism operations.
   * Sustainable transportation initiatives, such as electrification, alternative fuels, or carbon offset programs.
   * Supply chain decarbonization, including local sourcing, sustainable procurement, and reduced reliance on high-emission materials and practices.
2. **Developing Climate-Resilient Tourism Models**
   * Projects that adapt tourism infrastructure to withstand extreme weather events, flooding, or rising temperatures.
   * Water conservation and drought-resistant tourism solutions.
   * Sustainable land management practices that prevent erosion, deforestation, or biodiversity loss.
3. **Engaging Tourists & Communities in Climate Action**
   * Initiatives that educate and inspire visitors to reduce their environmental impact.
   * Community-led programs that empower local stakeholders to build climate resilience.
   * Experiences that promote climate-conscious behaviours and sustainable choices among travellers.

Applicants should demonstrate clear, measurable impact with supporting data, case studies, or testimonials showcasing how their work is helping to reduce emissions, build resilience, and secure the future of tourism in a rapidly changing climate.

This award honours those leading the way in **climate-smart tourism**, proving that sustainability is not just a responsibility—it’s essential for the industry’s survival.

**APPLICATION FORM**

**Part 1 of 2**

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| 1. **Business or project name: If you are recognised in the Awards this is the name of the entity which will be recognised** |
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| *Wordcount: n/a* |

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| 1. **What does your business or project do?** |
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| Requirements: Tell us what your business or organisation does *Maximum: 500* |

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| 1. **Tell us what you have done. Look again at our description of the category you have entered – see above** |
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| Maximum *Wordcount: 750* |

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| 1. **Why did you do this?** |
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| Requirements: Here we are looking to hear about why you chose to do this? What is the need you are addressing, and how did you identify this as a need? Why did this matter to you? Wordcount: 500 |

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| 1. **What have you achieved? What has been the impact of your initiative?** |
| . |
| Requirement: Here, we are looking to identify what you have achieved to date and the impact that has been delivered through this project. If you do not have exact figures, you can estimate these but please explain how you came to this number. Max *Wordcount: 750* |

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| 1. **What did you do? How did you do this? How was it funded?** |
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| Requirement: Here we are looking for answers that show how you achieved this. What approach did you take and why? What tools and materials were used? How do you measure success? Do you report what you achieve in Responsible Tourism?  Maximum *Wordcount: 750* |

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| 1. **How is your project or approach different from others?** |
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| Requirements: Here, we are looking to understand what makes your initiative different. This could be in the form of creating new ways of working, and deploying new tools in areas not used before. Maximum *Wordcount: 300* |

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| 1. **FURTHER INFORMATION** | |
| 8a) What responsible tourism policies do you have in place?  Please attach a copy of your policy or a link to your website. |  |
| 8b) What plans do you have for the future? |  |
| 8c) Have you influenced others with your initiative? |  |
| 8d) Do you have any other responsible tourism initiatives outside of this initiative? |  |
| 8e) Any other comments you wish to add: |  |

**Part 2. ‘ADDITIONAL INFORMATION’**

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| **Contact information for the person who completed the application** | |
| Title |  |
| Name |  |
| Role in business/project |  |
| Phone |  |
| Email |  |

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| --- | --- |
| **Business information** | |
| Address |  |
| Website |  |
| Social media   * Facebook * Instagram * TikTok * X (twitter) * Other (YouTube) |  |
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|  |
| The team |  |
| Founding date |  |
| Regions you operate in |  |
| Awards previously won |  |
| Target market |  |

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| **Reference 1** | |
| Title |  |
| Organisation |  |
| Job title |  |
| Phone number |  |
| Email address |  |

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| **Reference 2** | |
| Title |  |
| Organisation |  |
| Job title |  |
| Phone number |  |
| Email address |  |